Brandon Beane was named General Manager of the Bills on May 9, 2017. In his first three seasons in Buffalo, Beane has helped build a roster and establish a culture that has produced two playoff appearances, including the franchise’s first trip to the postseason since 1999.

Beane joined the Bills after a 19-year stint with the Carolina Panthers.

In addition to making the playoffs in 2017, Beane also engineered several trades that resulted in the Bills selecting 7th (QB Josh Allen) and 16th overall (LB Tremaine Edmunds) in the 2018 draft while maintaining all their 2019 draft capital. Along the way, he stabilized the team’s salary cap status.

After bolstering the roster with several free agent signings and another productive draft in 2019, the Bills captured their first 10-win season since 1999.

In the 2020 offseason, Beane negotiated a trade with Minnesota to acquire WR Stefon Diggs and added several other free agents to fortify Buffalo’s defense and special teams.

Beane, who served as the Panthers assistant general manager from 2015-16, played a vital role in constructing the Panthers draft boards from 2012-17, evaluated professional and collegiate players and worked closely with the football operations staff on the negotiation of player contracts.

Throughout Beane’s time in Carolina, the Panthers won five NFC South division titles and two NFC conference championships. In 2012, Beane was named the Panthers interim general manager—holding the role for the final 10 games of the season. Carolina finished out the season with a 6-4 record under Beane’s watch.

Beane also worked closely with current Bills head coach Sean McDermott in Carolina, where McDermott served as defensive coordinator from 2011-16.

“The most impressive thing I think that we accomplished is him and coach are joined at the hip and at the head,” said Bills owner Terry Pegula. “They think alike. They’re both very thorough people. They can make instantaneous decisions like a coach has to during the game but they also think stuff out to the point where you say, ‘Wow these guys are very thorough.’”

A cum laude graduate in communications studies from UNC-Wilmington in 1998 and a native of Stanly County, North Carolina, Beane (born July 27, 1976) began his career in 1998 with the Panthers communications department.

Beane moved on to fill various football operations/personnel roles with the Panthers organization before being named the team’s director of football operations in 2008.

Beane has ingrained himself in the Western New York community. In the 2020 offseason, Brandon helped raise nearly $100,000 for COVID-19 relief efforts with a sweepstakes through the United Way by offering unique fan experiences related to the draft. He also helped promote the Buffalo Strong initiative that benefits FeedMore WNY. Beane participated in and served as a spokesperson for the Bills 50-yard Finish race that benefits the Independent Health Foundation. He has also served as a spokesperson for the One Buffalo Pet Adoption event and has made multiple visits to Oishei’s Children Hospital in Buffalo during the holidays.

Brandon and his wife, Hayley, have two sons, Tyson and Wes and reside in Orchard Park, NY. The family has two dogs, Bodie and Peanut. He enjoys golf, running (he finished a marathon in Wilmington, NC in 2010), racquetball and basketball.